

# Become an Event Sponsor: River Tales 2024

What: River Tales: An Evening of Storytelling with Grand Canyon Youth

When: Saturday, November 2, 2024 from 4:00pm-8:00pm

Where: Coconino Center for the Arts in Flagstaff, AZ

**Who:** Storytellers include GCY alumni, guides, and community members! Event attracts ~200 audience members from Flagstaff and beyond.

**DUE:** Pledge sponsorship by <u>September 6, 2024</u> to ensure your logo is included in all promotional materials leading up to the event.

## **3 Sponsorship Levels**

#### \$5,000 Colorado River Sponsor – Event Underwriter

- Large logo displayed on theater screen before, during intermission & after event
- Large logo displayed on event website homepage used for ticket sales & online auction
- At least 3 emcee mentions of sponsorship during the event
- At least 4 posts on GCY's social media- 3 prior to the event and 1 after
- Up to 6 free tickets to attend the event
- Right to claim exclusivity on a first commitment basis: you can request to be the only sponsor in your sector (ex: only bank, only car dealership) as long as other businesses have not committed first

### \$2,500 San Juan River Sponsor

- Small logo displayed on theater screen before, during intermission & after event
- Small logo displayed on event website homepage used for ticket sales & online auction
- At least 2 emcee mentions of sponsorship during the event
- At least 3 posts on GCY's social media- 2 prior to the event and 1 after
- Up to 4 free tickets to attend the event

#### \$1,500 Verde River Sponsor

- Small logo displayed on theater screen before and after event
- Small logo displayed on event website homepage used for ticket sales & online auction
- At least 1 emcee mention of sponsorship during the event
- At least 2 posts on GCY's social media- 1 prior to the event and 1 after
- 2 free tickets to attend the event

For more information, please contact our Development Director, Clare Magneson, at 928.773.7921 or <u>clare@gcyouth.org</u>. Sponsorships can be paid online at <u>gcyouth.org/donate</u> or via check to Grand Canyon Youth (2131 N. First St, Flagstaff, AZ, 86004). Sponsors will be asked to email a PNG business logo and key point of contact. If your business would like to donate to our organization but opt out of being an event sponsor, that is also hugely appreciated.