



P.O. Box 23376 Flagstaff, AZ 86002 Phone: 928.773.7921 Fax: 928.774.8941
info@gcyouth.org www.gcyouth.org

River Tales 2022

Sponsorship Opportunities

Grand Canyon Youth is proud to provide youth from Flagstaff and beyond with access to transformative outdoor experiences. Our annual fundraiser is planned to be in-person at Coconino Center for the Arts. In addition, we will maintain a few virtual components, including a live stream digital video recording and an online auction. *This provides a unique opportunity for event sponsors to gain exposure to a broad in-person and online audience, which we anticipate will include outdoor-oriented Flagstaff residents as well as GCY supporters from across the country.* Our virtual event last year attracted viewers from all over the country and even as far away as Greenland. Thank you for considering sponsorship of this well-loved event!

What: *River Tales: An Evening of Storytelling with Grand Canyon Youth*

Introduced by GCY emcees, carefully selected storytellers will share their stories related to this year's theme (to be announced) about the river, told live in front of our in-person event audience, and simultaneously live streamed to an online audience, to create a unique and engaging in-person and online experience that inspires people to donate to Grand Canyon Youth.

When: Saturday, November 5, 2022, 7:00 – 9:00 PM*

Where: Coconino Center for the Arts, additional live streaming video of event on YouTube

Who: Storytellers will include GCY alumni, GCY guides, and more!

Sponsorship Levels

\$2,500 Colorado River Sponsor – Event Underwriter

- Name and logo displayed on-screen throughout the entire event in-person and online
- Name included in title of event
- At least four emcee mentions of sponsorship during the event
- At least four posts on GCY's social media prior to the event and one after

\$1,000 San Juan River Sponsor

- Name and logo displayed on-screen at least four times during the event in-person and online
- At least three emcee mentions of sponsorship during the event
- At least two posts on GCY's social media prior to the event and one after

\$500 Verde River Sponsor

- Name and logo displayed on-screen at least twice during the event in-person and online
- At least two emcee mentions of sponsorship during the event
- One post on GCY's social media prior to the event and one after

For more information or to become a sponsor, please contact our Development Director, Clare Magneson, at clare@gcyouth.org or 928-773-7921. Sponsors will be asked to provide a business logo and key point of contact. Sponsorships can be paid via check to Grand Canyon Youth (2131 N. First St, Flagstaff, AZ, 86004) or at gcyouth.org/donate.

*As the date of the event approaches, we will have a better idea of COVID safety precautions and may need to change some details of the fundraiser accordingly. As of right now, this is our most up-to-date plan for the event.